

The Women's Center

Annual Report Update 2012

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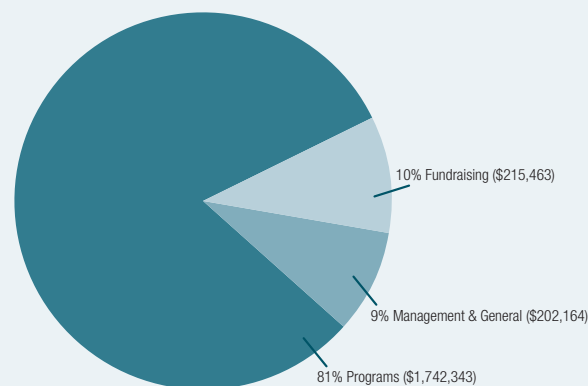
2012: A Year of Impact & Innovation

The Women's Center is pleased to share its 2012 Annual Report Update with you. With your support, The Center continues to provide counseling services for more women, men, and children than any other charitable nonprofit in our community. Highlights from 2012 include:

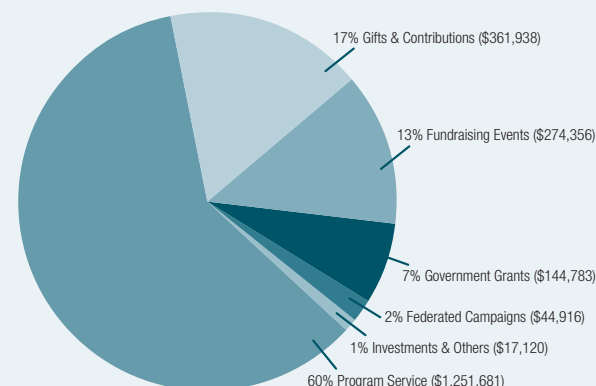
- **Over 700 women and men attended the 26th Leadership Conference** to hear from Dr. Susan Love, Linda Rabbitt, Dana Perino, and other featured speakers for a full day of inspiration and empowerment. Linda Rabbitt shared her deeply personal story of overcoming domestic violence and beating breast cancer to become founder and now CEO of the 38th largest woman owned company in the U.S.
- **Featured in The Catalogue for Philanthropy for 2012** in recognition of The Center's key contributions in mental health and other services for women, men, and children
- **Began innovative partnership with ACCESS Hope** at two Northern Virginia Community College campuses to provide the first ever on-campus mental health counseling for students at community colleges in the State of Virginia
- **As the leading nonprofit partner in the Domestic Violence Advocacy Center in Fairfax County**, our victim advocates served over 375 victims by providing crisis intervention, safety planning, emotional support, information and education, access to legal services, court accompaniment, and referrals to housing, employment, and other resources
- **Provided the only domestic violence support group in the District of Columbia** for victims who were not residents in shelters and transitional housing
- **Featured Amanda Tenorio**, a client and survivor of domestic violence, sexual assault, stalking and kidnapping, who told her story of resilience and recovery to over 300 attendees at the Inspiring Women Benefit to help raise \$22,000 more than the goal to support free and low cost services at The Center
- **Produced video featuring Paige Meade**, a client, to help highlight The Center's services for sexual assault survivors, which premiered at the Inspiring Women Benefit in the fall of 2012 and is now featured on YouTube
- **Won second place in the Acumen "Race for a Cause"** by registering over 380 individuals, and won \$30,000 to support low-cost mental health services
- **Launched a new monthly e-newsletter "Let's Talk" and expanded Facebook, Twitter, LinkedIn, Google Plus, and YouTube** social media presence to expand awareness of The Center's counseling, career, and educational services
- **Fall panel event at Reed Smith sponsored by Booz Allen Hamilton and moderated by Becky Shambaugh** drew over 75 women and featured real life success stories and strategies from top women entrepreneurs including Barbara Mullenex from OPX, Anne Reed from ASI Government, Julia Spicer from MAVA, and Kathy Frey from The Hot Mommas Project

60% of our clients paid a reduced fee of \$45 or less

Expenses



Income





In 2012...
our clients were **87%**
Women & **13%** Men.

We provided **25,677**
hours of counseling

for **2,448**
counseling clients

and a total of **29,293**
hours of service

for **3,795** total clients.

answered **1,500** hours
of assistance to domestic
violence victims &

helped over **435** victims of
domestic violence & abuse.

Major Sponsors & Contributors

The following list includes all corporations and organizations that contributed at a level of \$5,000 or above:

\$25,000 and above

Accenture
Acumen Solutions
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Intake Supervisor
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Maureen Wiley
Development & Marketing Manager
Brenda Williams
Billing Specialist

...and 62 Therapists/Counselors &
15 unpaid clinical interns