2011: A Year of Celebrations & Transitions

The Women's Center is pleased to share its 2011 Annual Report Update. With your support, The Center continues to be the largest charitable nonprofit provider of counseling services in our community, providing almost 25,000 hours of counseling last year for women, men, couples, and children who faced difficult challenges and transitions. The Center continued to offer reduced and sliding scale fee options so financial need was not a barrier to getting help for those in need in our community. Highlights from 2011 include:

- **Sold out its 25th Anniversary Leadership Conference** with 800 attendees hearing from Carla Harris, the Georgetown Cupcake founders, Nora O’Donnell, and other featured speakers for a full day of inspiration and empowerment.
- **Selected by The Catalogue for Philanthropy to be a featured nonprofit for 2011-2012** in recognition of The Center’s key contributions in mental health and other services for women, couples, men, and children.
- **Fall panel event at Gannett with over 140 women** featured real life success stories and strategies from top women executives including Susan Penfield of Booz Allen Hamilton, Kay Kapoor of Accenture, Amy Caro King of Northrop Grumman, and Terri Freeman of The Community Foundation of the National Capital Region.
- **Became the primary nonprofit partner with Fairfax County on the new Domestic Violence Advocacy Center** at the Old Courthouse in Fairfax. This exciting new partnership funded by the Department of Justice expands resources and integrates law enforcement, the courts, advocacy, and other community services for domestic violence victims.
- **Launched the “Inspiring Women Campaign”** with a kick-off event at 2941 restaurant and continued that theme for its annual gala, the Inspiring Women Benefit, which raised nearly $220,000 to support free and low cost services at The Center.
- **Launched The Women's Center's Facebook, Twitter and Linked In social media presence** to expand awareness of The Center’s counseling, career, and educational services.
- **Board of Directors spearheaded a seamless and successful transition** from award-winning outgoing Executive Director Vicki Kirkbride to the experienced leadership of CEO & Executive Director Carol Loftur-Thun.
- **Vicki’s five year tenure resulted in streamlined costs overall and increased revenue from special events, as well as operational improvements. Smart CEO named Vicki a 2011 Washington Brava! Business Achievement Award Winner, and Virginia Lawyers Magazine named recognized her as an Influential Women of Virginia honoree.**
- **Carol brought over 14 years of nonprofit leadership experience to The Center** most recently in interim executive leadership positions with SERVE, WEAVE, Free the Slaves, and BRAVO. Prior to this, she was Executive Director of CrisisLink and Director of ALIVE!

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61% of our clients paid a reduced fee of $45 or less

<table>
<thead>
<tr>
<th>Expenses</th>
<th>Income</th>
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<tbody>
<tr>
<td>83% Programs ($1,887,581)</td>
<td>59% Program Service ($1,312,281)</td>
</tr>
<tr>
<td>10% Management &amp; General ($227,820)</td>
<td>5% Government Grants ($103,524)</td>
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<tr>
<td>7% Fundraising ($159,283)</td>
<td>21% Gifts &amp; Contributions ($470,676)</td>
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<tr>
<td>11% Fundraising Events ($236,011)</td>
<td>2% Investments &amp; Others ($56,826)</td>
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<tr>
<td>2% Federated Campaigns ($42,813)</td>
<td>4% Program Service ($103,524)</td>
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In 2011... our clients were 86% Women & 14% Men.

We provided 24,789 hours of counseling for 2,564 counseling clients

and a total of 31,688 hours of service for 4,346 total clients.

answered 1,641 calls to the Domestic Violence Program

and 4,776 calls to Information & Referral were received.

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**Major Sponsors & Contributors**

The following list includes all corporations and organizations that contributed at a level of $5,000 or above:

- **$25,000 and above**
  - BB&T
  - Booz Allen Hamilton
  - CareFirst BlueCross BlueShield
  - Cisco Systems, Inc.
  - CGI Federal, Inc.
  - Fairfax County
  - Wells Fargo

- **$15,000-$24,999**
  - Accenture
  - Acumen Solutions, Inc.
  - Lockheed Martin
  - Northrop Grumman
  - Verizon
  - Washington Forest Foundation

- **$10,000-$14,999**
  - Morgan Stanley Smith Barney
  - Reed Smith

- **$5,000 – $9,999**
  - Alltech International
  - Amazon Web Services
  - CSC
  - Clark Winchel Foundation
  - Deloitte
  - EMC
  - ENC Marketing & Communications, Inc.
  - Gannett Foundation
  - Harris IT Services Corporation
  - Kearney & Company, PC
  - McGregor Links Foundation
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  - Odin Feldman Pittleman PC
  - Smartronix
  - Surovell Isaacs Petersen & Levy PLC
  - The North Highland Company
  - Troutman Sanders LLP
  - Unisys
  - Washington Consulting, an Alion Company
  - Washington Gas

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  - Washington Gas

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**Board of Directors**

- Sally Turner, President & Chairperson
  - CGI Federal
- Anne Gerrety, Board Co-Vice-Chair
- Lori Jenkins, Board Co-Vice-Chair
- Jilinda B. Crowley, Secretary/Treasurer
  - Rolls-Royce North America
- Affie Ambrose
  - Acumen Solutions
- Greg Baroni
  - Altair, LLC
- Teresa Carlson
  - Amazon Web Services
- Shirley Clark
  - Career Transition Network
- Cynthia de Lorenzi
  - Success in the City
- Jasmin El Kordi
  - Cisco Systems, Inc.
- Karen C. Fagelson
  - Reed Smith LLP
- Leslye S. Fenton
  - Odin, Feldman & Pittleman, P.C.
- Lillian Heizer
  - LCH Consulting, LLC
- Dorothy M. Isaacs
  - Surovell, Isaacs, Petersen & Levy
- Madelyn Jennings
  - The Freedom Forum
- Kay Kapoor
  - Accenture Federal Services
- Amy King
  - Northrop Grumman
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  - ENC Marketing & Communication
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  - Jones Lang LaSalle
- Susan Penfield
  - Booz Allen Hamilton, Inc.
- Anne Rieger
  - INOVA Health System Community Safety Net
- Rebecca Shambaugh
  - SHAMBAUGH
- Jean Stack
  - Houlahan Lokey
- Leslie Steele
  - Interimage, Inc.
- Robin Thurman
  - Bechtel

**Staff**

- Vicki Kirkbride
  - Outgoing Executive Director
- Carol Loftur-Thun
  - Incoming CEO & Executive Director
- Janet Kimberling
  - Vice President, Clinical Services and Center Programs
- Jimmie Roberson
  - Vice President, Human Resources & Administration
- Amber Porter
  - Chief Finance Officer
- Cindy Czarnaski
  - Development Specialist
- Karen O’Meara
  - Office Manager
- Meredith Kerley
  - Manager, Domestic Violence
- Kathi Fertig
  - Intake Supervisor
- Megan MacCutcheon
  - I & R Supervisor
- Catherine Love
  - Clinical Training Manager
- Vittoria Grant
  - Hispanic Outreach Program Manager
- Alison Smith
  - Psychological Assessment Coordinator
- Jane Delpopolo
  - Support Groups Manager

...and 65 therapists & 18 clinical students