



2019

THE WOMEN'S CENTER  
33<sup>RD</sup> ANNUAL LEADERSHIP CONFERENCE

**"IT STARTS WITH US"**

April 6, 2019

McLean Hilton  
Tysons Corner

## SPONSORSHIP LEVELS WITH ASSOCIATED BENEFITS

### Platinum Sponsor

**\$25,000**

The Platinum Level Sponsorship is a powerful way to demonstrate your commitment to leadership development, and offers premium visibility before, during and after the event.

#### Participation Benefits:

- 2 Tables (20 seats) in a premium location at the Conference
- Option to introduce a keynote and award recipient speaker at the Conference
- The Women's Center will provide onsite training for the "Safe or Uncertain" or "Mental Well Being" program or another workshop from The Women's Center Library of Training
- Table lead for Leadership Forum
- 5 seats "by invitation only" to the Leadership Forum

#### Recognition Benefits:

- Audio and visual recognition throughout the Conference
- Recognition as Networking Event Sponsor with name and logo on signage
- Prominent logo recognition on Conference website, on all promotional materials and social media
- **Full page** company profile in the Conference Program
- Company name and logo on The Women's Center website from date of commitment through December 2019
- Recognition at all Continental Connections Professional Development Series Breakfasts
- Four complimentary tickets to all Continental Connections Breakfasts
- Complimentary Exhibit booth in the foyer

### Gold Sponsor

**\$15,000**

The Gold Level Sponsorship provides your company with the opportunity to "host" either the Continental Breakfast or Luncheon at the Conference, with special recognition for your company at your chosen sponsored meal.

#### Participation Benefits:

- 2 Tables (20 seats) at the Conference
- Table lead for Leadership Forum
- 5 seats "by invitation only" to the Leadership Forum

#### Recognition Benefits:

- Audio and visual recognition throughout the Conference
- Recognition as Continental Breakfast or Luncheon Sponsor at the Conference, with name and logo on signage
- Company name on Conference promotional materials and social media

- Half page company profile and logo in the Conference Program
- Company name and logo on The Women’s Center website from date of commitment through December 2019
- Recognition at Continental Connections Professional Development Series Breakfasts
- Two complimentary tickets to all Continental Connections Breakfasts
- Lunch and Learn (or Breakfast) session presented by The Women’s Center at your location

## **Silver Sponsor**

**\$10,000**

### **Participation Benefits:**

- 2 Tables (20 seats) at the Conference
- 3 seats “by invitation only” to the Leadership Forum

### **Recognition Benefits:**

- Audio and visual recognition throughout the Conference
- Company name on Conference promotional materials and social media
- Quarter page company profile OR ad in the Conference Program
- Company name and logo on The Women’s Center website from date of commitment through December 2019
- Two complimentary tickets to all Continental Connections Professional Development Series Breakfasts

## **Bronze Sponsor**

**\$6,750\***

\*This is an early bird rate and only available through March 1, 2019. Afterwards it becomes \$7,000

### **Participation Benefits:**

- 2 Tables (20 seats) at the Conference
- 2 seats “by invitation only” to the Leadership Forum

### **Recognition Benefits:**

- Audio and visual recognition throughout the Conference
- Recognition as Host for a concurrent session, with logo and name on session signage
- Quarter page company profile in the Conference Program
- Company name and logo on The Women’s Center website from date of commitment through July 2019

## **Copper Sponsor**

**\$3,500\***

\*This is an early bird rate and only available through March 1, 2019. Afterwards it becomes \$3,750

### **Participation Benefits:**

- 1 Table (10 seats) at the Conference

- Up to five (5) additional tickets available at a special rate
- 1 seat “by invitation only” to the Leadership Forum

**Recognition Benefits:**

- Audio and visual recognition throughout the Conference
- Company name listed in the Conference Program
- Company name on The Women’s Center website from date of commitment through May 2019

**Executive Sponsor**

**\$1,500**

**Participation Benefits:**

- Four tickets to the Conference

**Recognition Benefits:**

- Audio and visual recognition throughout the Conference
- Company name listed in the Conference Program
- Company name on The Women’s Center website from date of commitment through May 2019

**Exhibitor Booth**

**\$500**

Limited number of booths available in Ballroom foyer in addition to or in place of a sponsorship

**Individual Ticket (s)**

**\$225**