

Ms. Marcie Cheney is the Senior Vice President of Business Development Strategy. Marcie leads Business Development, Capture Management, Proposal Management, and Marketing for the company.

Prior to Criterion, Marcie directed media relations and supported integrated marketing programs for a small technical solutions company. She also was a corporate communications manager where she led media and analyst relations activities. And finally, she led account teams and developed communications strategies for business and technology clients at three different communications firms.

Ms. Cheney has a B.A. in Government and History from Bowdoin College. She is active with Women in Technology (WIT) and currently serves as co-chair of the annual Leadership Awards program.