



Annual Report Update 2011

In Northern Virginia:
 133 Park Street NE
 Vienna, VA 22180
 703.281.2657
 703.242.1454 fax
 twc@thewomenscenter.org

In Washington, DC:
 1025 Vermont Avenue NW
 Suite 310
 Washington, DC 20005
 202.293.4580
 202.293.4583 fax

thewomenscenter.org

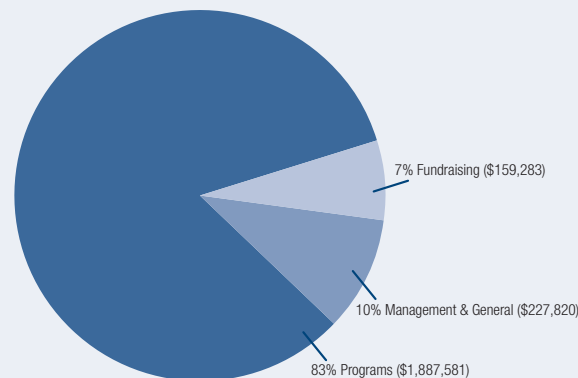
2011: A Year of Celebrations & Transitions

The Women's Center is pleased to share its 2011 Annual Report Update. With your support, The Center continues to be the largest charitable nonprofit provider of counseling services in our community, providing almost 25,000 hours of counseling last year for women, men, couples, and children who faced difficult challenges and transitions. The Center continued to offer reduced and sliding scale fee options so financial need was not a barrier to getting help for those in need in our community. Highlights from 2011 include:

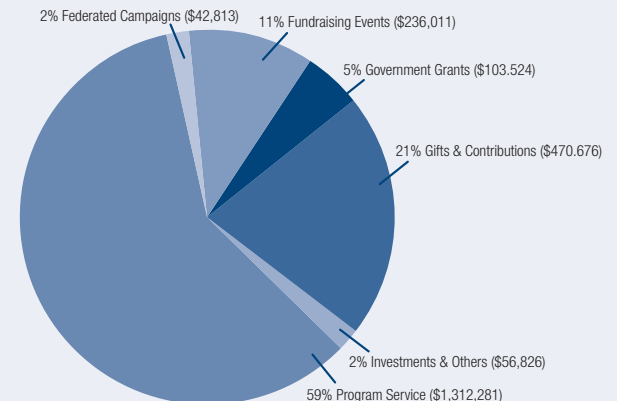
- **Sold out its 25th Anniversary Leadership Conference** with 800 attendees hearing from Carla Harris, the Georgetown Cupcake founders, Nora O'Donnell, and other featured speakers for a full day of inspiration and empowerment.
- **Selected by The Catalogue for Philanthropy to be a featured nonprofit for 2011-2012** in recognition of The Center's key contributions in mental health and other services for women, couples, men, and children.
- **Fall panel event at Gannett with over 140 women** featured real life success stories and strategies from top women executives including Susan Penfield of Booz Allen Hamilton, Kay Kapoor of Accenture, Amy Caro King of Northrop Grumman, and Terri Freeman of The Community Foundation of the National Capital Region.
- Became the **primary nonprofit partner with Fairfax County on the new Domestic Violence Advocacy Center** at the Old Courthouse in Fairfax. This exciting new partnership funded by the Department of Justice expands resources and integrates law enforcement, the courts, advocacy, and other community services for domestic violence victims.
- **Launched the "Inspiring Women Campaign"** with a kick-off event at 2941 restaurant and continued that theme for its annual gala, the Inspiring Women Benefit, which raised nearly \$220,000 to support free and low cost services at The Center.
- **Launched The Women's Center's Facebook, Twitter and Linked In social media presence** to expand awareness of The Center's counseling, career, and educational services.
- Board of Directors **spearheaded a seamless and successful transition** from award-winning outgoing Executive Director Vicki Kirkbride to the experienced leadership of CEO & Executive Director Carol Loftur-Thun.
- Vicki's five year tenure resulted in streamlined costs overall and increased revenue from special events, as well as operational improvements. **Smart CEO named Vicki a 2011 Washington Brava! Business Achievement Award Winner**, and Virginia Lawyers Magazine named recognized her as an Influential Women of Virginia honoree.
- Carol brought over **14 years of nonprofit leadership experience to The Center**, most recently in interim executive leadership positions with SERVE, WEAVE, Free the Slaves, and BRAVO. Prior to this, she was Executive Director of CrisisLink and Director of ALIVE!

61% of our clients paid a reduced fee of \$45 or less

Expenses



Income





We provided **24,789**
hours of counseling

In 2011...
our clients were **86%**
Women & **14%** Men.



for **2,564**
counseling clients



and a total of **31,688**
hours of service

for **4,346** total clients.



answered **1,641** calls
to the Domestic Violence
Program

and **4,776** calls to
Information & Referral
were received.

Major Sponsors & Contributors

The following list includes all corporations and organizations that contributed at a level of \$5,000 or above:

\$25,000 and above BB&T

Booz Allen Hamilton

CareFirst BlueCross
BlueShield

Cisco Systems, Inc.

CGI Federal, Inc.

Fairfax County

Wells Fargo

\$15,000-\$24,999

Accenture

Acumen Solutions, Inc.

Lockheed Martin

Northrop Grumman

Verizon

Washington Forest
Foundation

\$10,000-\$14,999

Morgan Stanley Smith
Barney

Reed Smith

\$5,000 – \$9,999

Alltech International

Amazon Web Services

CSC

Clark Winchell Foundation

Deloitte

EMC

ENC Marketing &

Communications, Inc.

Gannett Foundation

Harris IT Services Corporation

Kearney & Company, PC

McGregor Links Foundation

McGuireWoods LLP

McWick Tech Foundation, Inc.

MorganFranklin Corporation

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Odin Feldman Pittleman PC

Smartronix

Surovell Isaacs Petersen & Levy

PLC

The North Highland Company

Troutman Sanders LLP

Unisys

Washington Consulting, an Alion

Company

Washington Gas

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Staff

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Outgoing Executive Director

Carol Loftur-Thun
Incoming CEO & Executive Director

Janet Kimberling
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Center Programs*

Jimmie Roberson
*Vice President, Human Resources
& Administration*

Amber Porter
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Development Specialist

Karen O'Meara
Office Manager

Meredith Kerley
Manager, Domestic Violence

Kathi Fertig
Intake Supervisor

Megan MacCutcheon
I & R Supervisor

Catherine Love
Clinical Training Manager

Vittoria Grant
Hispanic Outreach Program Manager

Alison Smith
Psychological Assessment Coordinator

Jane Delpopolo
Support Groups Manager

...and 65 therapists & 18 clinical students