



NEW OFFERING FOR 2017 LEADERSHIP CONFERENCE

This year we are introducing a new feature to our agenda – the World Café – which will be a forum for interactive dialogue among senior-level Conference attendees on developing the next generation of leaders. Executives from our sponsor organizations will be invited to participate in this discussion, which will include a focus on STEM. The World Café discussion will parallel our theme to create a “better world” through connection, insightful inspiration and positive action, and attendees will be invited to continue the conversation throughout the year at organized gatherings.

Diamond Sponsor

\$35,000

The Diamond Sponsorship gives your company the unique opportunity to shape a segment of the Conference content - providing the highest visibility before, during and after the event, in print and online.

Participation Benefits:

- 3 Tables (30 seats) in a premium location at the Conference
- Featured Concurrent Session Opportunity - Speaker Selection and Content
- Option to speak during opening session
- Panel participant or table lead for World Café Leadership Forum
- 20 seats “by invitation only” to the World Café Leadership Forum

Recognition Benefits:

- Audio and visual recognition throughout the Conference, including:
 - Company banner displayed at registration
 - Recognition from the podium during opening session
 - Title Sponsor of World Café Leadership Forum
- Superior logo placement with top billing on Conference website and all promotional materials
- **Full page** company profile in the Conference Program
- Company name and logo on The Women’s Center website, from date of commitment through December 2017
- Complimentary Exhibit booth in the foyer

Platinum Sponsor

\$25,000

The Platinum Level Sponsorship is a powerful way to demonstrate your commitment to leadership development, and offers premium visibility before, during and after the event.

Participation Benefits:

- 2 Tables (20 seats) in a premium location at the Conference
- Option to speak during opening session



- Table lead for World Café Leadership Forum
- 10 seats “by invitation only” to the World Café Leadership Forum

Recognition Benefits:

- Audio and visual recognition throughout the Conference
- Recognition as Networking Event Sponsor with name and logo on signage
- Prominent logo recognition on Conference website and all promotional materials
- **Full page** company profile in the Conference Program
- Company name and logo on The Women’s Center website from date of commitment through October 2017
- Complimentary Exhibit booth in the foyer

Gold Sponsor

\$15,000

The Gold Level Sponsorship provides your company with the opportunity to “host” either the Breakfast or Luncheon at the Conference, with special recognition for your company at your chosen sponsored meal.

Participation Benefits:

- 2 Tables (20 seats) at the Conference
- Table lead for World Café Leadership Forum
- 10 seats “by invitation only” to the World Café Leadership Forum

Recognition Benefits:

- Audio and visual recognition throughout the Conference
- Recognition as Breakfast or Luncheon Sponsor at the Conference, with name and logo on signage
- Company name on Conference promotional materials and social media
- Half page company profile and logo in the Conference Program
- Company name and logo on The Women’s Center website from date of commitment through July 2017

Silver Sponsor

\$10,000

Participation Benefits:

- 2 Tables (20 seats) at the Conference
- Option to introduce a speaker at the Conference
- 5 seats “by invitation only” to the World Café Leadership Forum

Recognition Benefits:

- Audio and visual recognition throughout the Conference
- Company name on Conference promotional materials and social media

- Quarter page company profile OR ad in the Conference Program
- Company name and logo on The Women’s Center website from date of commitment through July 2017

Bronze Sponsor

\$6,000

Participation Benefits:

- 2 Tables (20 seats) at the Conference
- 3 seats “by invitation only” to the World Café Leadership Forum

Recognition Benefits:

- Audio and visual recognition throughout the Conference
- Recognition as Host for a concurrent session, with logo and name on session signage
- Quarter page company profile in the Conference Program
- Company name and logo on The Women’s Center website from date of commitment through July 2017

Copper Sponsor

\$3,000

Participation Benefits:

- 1 Table (10 seats) at the Conference
- 1 seat “by invitation only” to the World Café

Recognition Benefits:

- Audio and visual recognition throughout the Conference
- Company name listed in the Conference Program
- Company name on The Women’s Center website from date of commitment through May 2017

Executive Sponsor

\$1,250

Participation Benefits:

- Four seats to the Conference

Recognition Benefits:

- Audio and visual recognition throughout the Conference
- Company name listed in the Conference Program
- Company name on The Women’s Center website from date of commitment through May 2017

Exhibitor Booth

\$500

Limited number of booths available in Ballroom foyer in addition to or in place of a sponsorship